



events + holidays:

- Dec. 25 Closed - Christmas Day
- 26 Closed - Boxing Day
- Jan. 2 Closed - New Year's Day
- 3 return to regular retail hours
- 17 Valentine's Day newsletter

Newsletter date: Tuesday, December 20, 2011
 New product available: January 3, 2012

new cupcake

New!

Banana Cupcake

Moist banana cake topped with banana frosting and toasted coconut.

- Size: 3"
- Price: \$2.85 each
- Serve: Room temperature
- Store: Refrigerated



chocolate cake day



January 27 is International
 Chocolate Cake Day...
 celebrate it with something
 from Dufflet!

- Double Decker Chocolate Fudge Cake
- Chocolate Mousse Cake
- Chocolate Banana Layer Cake
- Chocolate Fudge Single Layer Cake
- Milk Chocolate Vanilla Layer Cake



retail café holiday hours

| DUFFLET - RETAIL HOLIDAY HOURS 2011 | | | | | | |
|--|--|--|---|--|--|--|
| SUNDAY | MONDAY | TUESDAY | WEDNESDAY | THURSDAY | FRIDAY | SATURDAY |
| December 18 | 19 | 20 | 21 | 22 | 23 | 24 Xmas Eve |
| Downtown 12p-6p Uptown 12p-5p Beach 11a-6p | Downtown 10a-7p Uptown 10a-7p Beach 10a-7p | Downtown 10a-7p Uptown 10a-7p Beach 10a-7p | Downtown 10a-7p Uptown 10a-7p Beach 10a-7p | Downtown 10a-7p Uptown 10a-7p Beach 10a-7p | Downtown 10a-7p Uptown 10a-7p Beach 10a-7p | Downtown 10a-6p Uptown 10a-6p Beach 10a-6p |
| December 25 | 26 | 27 | 28 | 29 | 30 | 31 NY Eve |
| CLOSED Christmas Day | CLOSED Boxing Day | Downtown 10a-7p Uptown 10a-7p Beach 9a-7p | Downtown 10a-7p Uptown 10a-7p Beach 9a-7p | Downtown 10a-7p Uptown 10a-7p Beach 9a-7p | Downtown 10a-7p Uptown 10a-7p Beach 9a-7p | Downtown 10a-6p Uptown 10a-6p Beach 10a-6p |
| January 1 | 2 | 3 | 4 | 5 | 6 | 7 |
| CLOSED New Years Day | CLOSED | Downtown 10a-7p Uptown 10a-7p Beach 9a-7p | Happy New Year! Regular retail hours resume January 3, 2012 | | | |

DUFFLET PASTRIES - Toronto Retail Café Locations
Downtown: 787 Queen Street West, Ph: 416-504-2870 (open 7 days) - retail@dufflet.com
Uptown: 2638 Yonge Street, Ph: 416-484-9080 (closed Mondays) - retail2@dufflet.com
Beach: 1917 Queen Street East, Ph: 416-699-4900 (open 7 days) - retail3@dufflet.com
 Web + Online Orders: www.dufflet.com Winter Blues - January 2012

beat the winter blues

Product Available: January 3 - 23, 2012

sweet stuff

Seasonal Butter Shapes

Winter themed butter cookies decorated with natural colours. 3" \$1.50 each



gift baskets

What could be sweeter than a delightfully wrapped gift basket brimming with items from Dufflet Small Indulgences, David's Fine Belgian Chocolates and other gourmet treats?

Custom baskets, or individually bagged cookies, can be assembled according to your budget. Contact the Dufflet location most convenient to you to order by phone, email or in-person shopping.

Can't decide? Why not pick up a Dufflet Gift Certificate instead? Available in any denomination.

Deletions (December 31):

- Caramel Banana Layer Cake - L+S
- Bûche - Caramel Chocolate - L+S+Mini
- Bûche - Hazelnut - L+S+Mini
- Bûche - Lemon Cherry Pistachio - L+S
- Cranberry Holiday Cheesecake - L+S
- Gingerbread Kids, Gingerbread Cupcake,
- Holiday Shortbread Wedges, Linzer Stars
- Mincemeat Tarts - L+S
- Seasonal Shape - Christmas + Hanukkah

also, seasonally decorated versions of:
 Hazelnut Cakelet®, Mocha Cakelet®,
 6" Chocolate Fudge Cake, 6" Vanilla Layer Cake,
 3" Chocolate Fudge + Double Vanilla Cupcakes



Valentine's Sneak Preview

(from next newsletter - January 17, 2012)

Strawberry Mousse Heart, Chocolate Fudge Heart, Valentine Cupcakes, Valentine Vanilla Layer Cake L+S, Seasonal Butter Shape - Hearts, and more!



eatmorecake@work!

Celebrate your office birthdays or make your corporate meetings or events sweet with a personalized cake from Dufflet Pastries.

Our **Eat More Cake at Work** program offers an affordable, easy and unique way to recognize your employees or celebrate workplace events.

Simply contact retail@dufflet.com or call us at **416-504-2870** and ask about our Eat More Cake at Work program.

