



Newsletter date: Tuesday, January 17, 2012
 Product Available: Tuesday, January 24, 2012

events + holidays:

- Jan 23 Chinese New Year (Dragon)
- 27 National Chocolate Cake Day
- 27 Winterlicious Jan 27 - Feb 10
- Feb 02 Groundhog Day
- 05 NFL Super Bowl Sunday
- 14 Valentine's Day
- 14 St Patrick's Day Newsletter
- 20 Family Day (Ontario)
- 20 Dufflet Downtown and Uptown closed
- 20 Dufflet Beach open 11a-6p

sweet seasonal hearts



all love is sweet

Product Available: January 24 - February 20, 2012

Name/Sizes Serve Store Price Description

	Pink Velvet Heart 6"	Room temp	Refrigerated	\$13.00 ea	Moist layers of cocoa spice cake filled with vanilla mousse; iced with pink cream cheese frosting, decorated with chocolate hearts
Made without wheat or gluten	Raspberry Chocolate Mousse Heart Mini 2.5"	Chilled	Refrigerated	\$4.50 ea	Raspberry and chocolate mousse nestled around chocolate biscuit; finished with a red mirror glaze and a dark chocolate heart.
New!	Strawberry Mousse Heart 6"	Chilled	Refrigerated	\$16.00 ea	Layers of strawberry mousse, strawberry filling, white sponge cake surrounded by classic ladyfingers; mirror glaze, chocolate hearts.
	Chocolate Fudge Euro Tart 3"	Room temp	Room temp or Refrigerated	\$3.75 ea	Chewy dark chocolate filling baked in a dark chocolate crust, topped with bittersweet ganache and a heart piped on top.
	Chocolate Fudge Heart 6"	Room temp	Refrigerated	\$13.00 ea	Sour cream chocolate cake heart, bittersweet chocolate icing; pink buttercream hearts, chocolate "Be Mine" plaque.
New!	Whoopie Cookie - Ganache 2.5"	Room temp	Refrigerated	\$2.00 ea	Chewy chocolate cookie with rich chocolate ganache filling.
	Valentine Cupcake - Vanilla 3"	Room temp	Refrigerated	\$2.85 ea	Moist and buttery golden vanilla cake topped with real vanilla bean icing; <i>decorated for Valentines' Day with a pink flower</i>
	Valentine Cupcake - Fudge 3"	Room temp	Refrigerated or Room temp	\$2.85 ea	Moist chocolate fudge cake generously topped with shiny chocolate glaze; <i>decorated for Valentines' Day with a pink heart</i>

DUFFLET PASTRIES - Toronto Retail Café Locations

Downtown: 787 Queen Street West, Ph: 416-504-2870 (open 7 days) - retail@dufflet.com
Uptown: 2638 Yonge Street, Ph: 416-484-9080 (closed Mondays) - retail2@dufflet.com
Beach: 1917 Queen Street East, Ph: 416-699-4900 (open 7 days) - retail3@dufflet.com
 Web + Online Orders: www.dufflet.com **Valentine's Day** - February 2012



New! Cupcake Collection - Filled Flavours

A collection cupcakes with luscious fillings and buttercream icing! For pre-orders, filled cupcakes are available in 6-packs of 2 flavours each (no substitutions). Single cupcake flavours are available to in-person shoppers while quantities last.

Devils Raspberry - Devil's Food cake filled with raspberry compote, topped with raspberry buttercream.
Caramel Milk Chocolate - Vanilla cake filled with caramel cream, topped with milk chocolate caramel buttercream.

Lemon Blueberry - Vanilla butter cake filled with blueberry compote, topped with lemon buttercream.

Size: 3" Price: Orders - \$17.10 6-pack
 Serve: Room temperature (2 of each flavour, no substitutions)
 Store: Refrigerated In person shopping - \$2.85 each



Seasonal butter shape - Hearts 3" \$1.50 ea
 Heart shaped all natural Valentine's Day butter cookies

Cocktail collection - Shortbread Hearts 1" \$36.00 48-pk
 Raspberry jam between vanilla + chocolate shortbread cookies;
 box contains plain plus chocolate drizzled + dipped versions.

Linzer Heart Cookie 3.5" \$2.00 ea
 Raspberry jam between two almond cookies, spiced with cinnamon and cloves.



Valentine Truffles Gift Box (16 pcs) \$20.00
 Box of 16 assorted truffles - 2 pieces each
 Orange, Cappuccino, Raspberry, Caramel,
 Amaretto, Rocher, Champagne, Cognac



Lunch Money Day

Lunch Money Day is a campaign that asks Torontonians to run fundraisers in support of Second Harvest.

Dufflet Pastries will donate **\$1.00** from every 4" **Cowboy Cookie** sold (price \$1.80 each) for the entire **month of February** at all 3 Dufflet locations!



Chunks of dark chocolate and marshmallows, raisins, coconut, peanuts and oats. Price: \$1.80 each (of which \$1.00 gets donated to Lunch Money Day)

Last year, over 250 companies ran Lunch Money Day fundraisers and raised funds to provide for almost 500,000 meals! Visit lunchmoneymoneyday.com to find out more.

Try our new **WARM** specialty drinks at all three Dufflet cafés!

Vanilla Latte
 London Fog
 Julie's Chai
 London Fog
 Hot Chocolate
 Vanilla Steamer

Beverages	
Dufflet's Fair Trade Organic Coffee	\$1.85
Single Espresso	\$1.85
Double Espresso/ Americano	\$2.50
Cappuccino/ Café Latte (hot or iced)	\$3.00
Vanilla Latte	\$3.25
London Fog	\$3.50
Julie's Chai London Fog	\$3.00
Dufflet's Luxury Hot Chocolate	\$3.00
Vanilla Steamer	\$1.85
Tea	\$1.45
Bottled Spring Water	\$2.00
Glazed/Cider (seasonal)	\$2.50

January 27 is International Chocolate Cake Day!



Celebrate with something sweet from Dufflet!

- ~ Double Decker Chocolate Fudge
- ~ Milk Chocolate Vanilla
- ~ Chocolate Fudge Single Layer
- ~ Chocolate Banana Layer Cake

sweet stuff

DELETIONS:

Chocolate Raspberry Mousse Mini
 Mint Chocolate Whoopie Cookie

STILL AVAILABLE:

Cherries Jubilee Mini
 Cranberry Cheesecake Euro
 Banana Cupcake

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