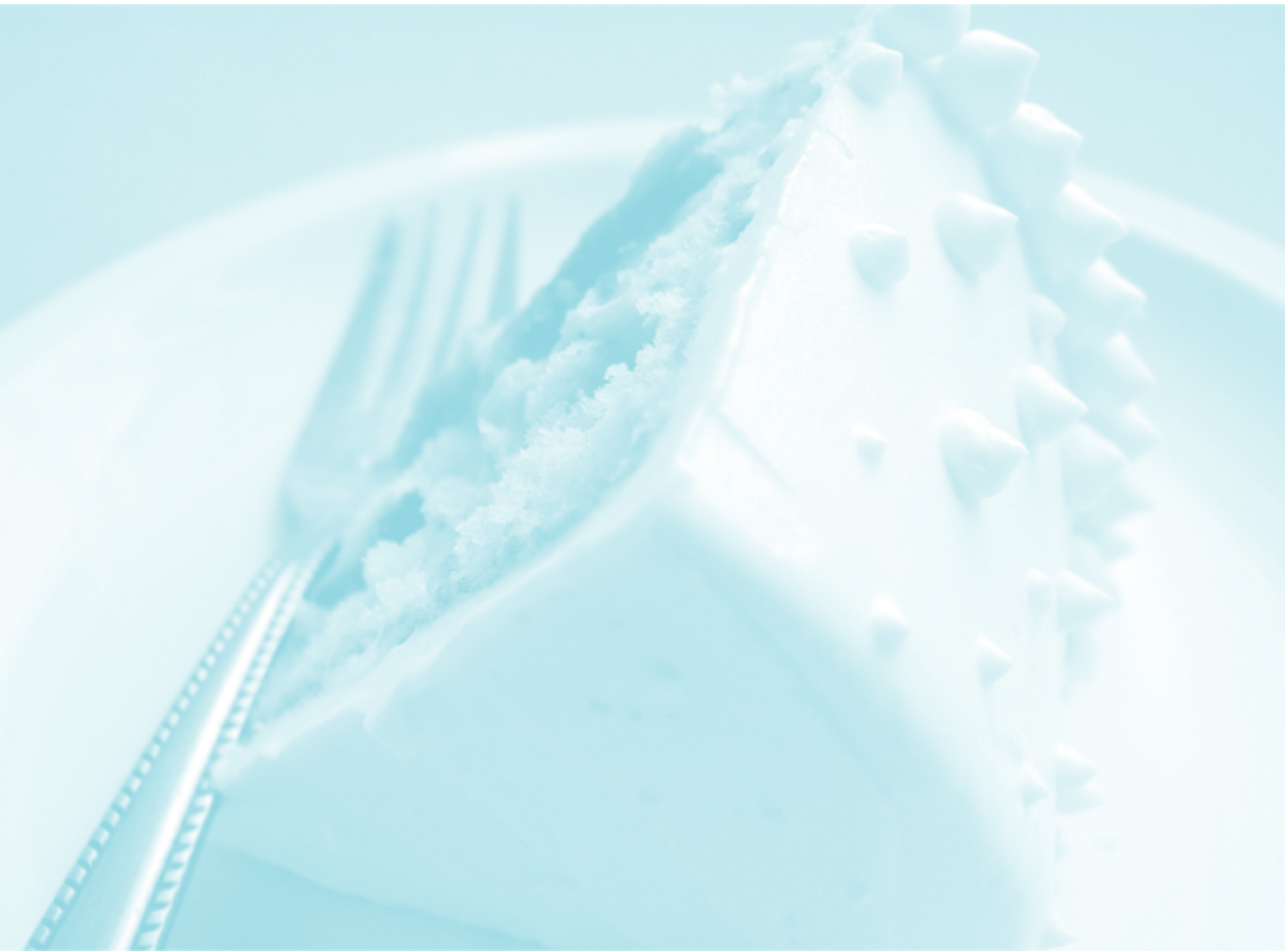


wedding cakes

celebration cakes



ordering guide + design gallery

single-tier cakes

DUFFLET

www.dufflet.com may 2010

wedding cakes

celebration cakes

i have questions ...

Contact the *Dufflet retail café most convenient to you (via email, telephone or in-person) to guide you through the design variables that effect pricing (servings, flavours, finishes, special touches etc).

Toronto locations

Downtown: 787 Queen Street West, Ph: 416-504-2870 (open 7 days) - retail@dufflet.com

Uptown: 2638 Yonge Street, Ph: 416-484-9080 (closed Mondays) - retail2@dufflet.com

Beach: 1917 Queen Street East, Ph: 416-699-4900 (open 7 days) - retail3@dufflet.com

**Wholesale accounts: Contact your sales rep or our Order Desk via services@dufflet.com or call 416-536-1330*

the big picture ...

PDF's of Dufflet's designs are available by email (ask for them by number). You can view JPG's at <http://picasaweb.google.ca/duffletweddingcakes> or <http://picasaweb.google.ca/duffletcelebrationcakes>

what's in a name?

Dufflet's designs are easy to customize for flavour, size, number of tiers, colours (and more!). For example, #06 Elegant Stripes refers to the hand-combed vertical bands of buttercream which you could order on any cake shape (rounds or squares), single-tier or multi-tier.

multi-tier vs single-tier designs ...

We've grouped multi-tier concepts from #01 to #42, single-tier cakes from #101 to #121, and single-serves from #201-203. Any multi-tier design can be recreated for a single-tier cake.

buttercream vs fondant ...

Most of the Dufflet designs are created using either buttercream or fondant. On each design we've indicated which cakes are suitable for either finish.

magazine photos ...

If you've fallen in love with a cake that you've seen in a magazine or on-line, please forward that photo to us for a quotation. Quotations for custom cakes (non-Dufflet design) take about one week.

novelty cakes ...

Sorry, but we don't make cakes in specialty shapes (teddy bears, beer bottles, tilted tiers, etc) or in cake flavours not offered on our list.

price lists ...

Wedding + Celebration Cake price lists are available when booking a consultation at any of our 3 Retail cafe locations.

eat more party cake ...

Unique and colourful designs ... from **Groom's Cakes** to **Anniversaries** ... **Birthdays** to **Product Launches** ... **Seasonal Parties** to **Photo Cakes** + Cupcakes, whatever the occasion, let Dufflet sweeten the event.

get inspired ...

Begin with our **image gallery** of Dufflet's signature designs, then select the cake size (based on the number of servings) and cake flavour, followed by decorative details like finishes, **tint colours**, border **pipng styles**, **inscriptions**, **flowers** and **edible pictures + designs**.

Please *contact the **Dufflet Cafe** most convenient to you to set up a **consultation** via email, phone or in-store. You may also **provide us with a photo** (or other rendering) for a **quotation**.

**Wholesale customers, please contact your Dufflet sales representative*

what's on the inside? single-tier cake flavours ...

size chart A

Chocolate Fudge Cake ... Moist chocolate fudge cake filled and iced with bittersweet chocolate ganache (or masked with white buttercream).

Lemon Cake ... White sponge cake layered with tangy lemon buttercream; masked with white buttercream.

Mocha Cake ... White sponge cake layered with alternating flavours of mocha and chocolate buttercream; masked with mocha buttercream and a shiny chocolate glaze.

Simple White Cake ... White sponge cake layered and masked with white buttercream.

Golden Cake ... white sponge layered with fresh strawberries and a delicate orange buttercream (strawberries may be substituted with blueberry or raspberry compote), masked with white buttercream

size chart B

Carrot Cake ... Moist carrot cake with walnuts, pineapple and coconut, filled and masked with honey-sweet cream cheese icing.

Chocolate Banana Cake ... Alternating layers of chocolate fudge and banana cake, finished with chocolate frosting and a shiny chocolate glaze.

Over-size Fresh Collection Cakes, size chart B (design cannot be modified)

Chocolate Mousse ... Light chocolate mousse alternating with layers of flourless chocolate cake, covered with bittersweet ganache and a cluster of chocolate curls (wheat-free, gluten-free)

Chocolate Raspberry Truffle ... Three layers of light chocolate cake filled with raspberry buttercream, pureed berries and a rich chocolate truffle cream.

Over-size Fresh Collection Cakes, size chart C (design cannot be modified)

Toasted Almond Meringue ... Fresh berries and cream between crunchy layers of almond meringue.

Over-size Fresh Collection Cakes, size chart D (design cannot be modified)

White Chocolate Mousse ... Classic sponge cake layered with white chocolate mousse and strawberry filling,

sizes + servings ...

These yield charts are based on a **2" x 2" serving size**. Please view our **Retail Menu** for **Fresh Collection** cakes sized **10" round or smaller** (available from our **Downloads** page at www.dufflet.com). **Design restrictions** apply to Fresh Collection cakes.

Chart A Cakes	
Size	Serves
10" Round	15 - 20
12" Round	25 - 30
14" Round	35 - 40
16" Round	50 - 55
18" Round	60 - 65

Chart A Cakes	
Size	Serves
10" Square	25 - 30
12" Square	35 - 40
14" Square	45 - 50
16" Square	60 - 70

Chart A Cakes	
Size	Serves
9" x 12" Rectangle	25 - 30
12" x 18" Rectangle	50 - 55
18" x 24" Rectangle	100 - 120

Chart B Cakes	
Size	Serves
12" Round	25 - 30
14" Round	35 - 40
16" Round	50 - 55
18" Round	60 - 65

Chart C Cakes	
Size	Serves
12" Round	25 - 30
14" Round	35 - 40
16" Round	50 - 55
18" Round	60 - 65
9" x 12" Rectangle	25 - 30

Chart D Cakes	
Size	Serves
12" Round	25 - 30
14" Round	35 - 40
16" Round	50 - 55
18" Round	60 - 65
18" x 24" Rectangle	100 - 120

flowers ...

Fresh flowers are a lovely addition to your cake. Dufflet recommends ... Roses, Alstroemeria, Freesia, Iris, Daisies or Gerbera Daisies, Hydrangea, Dendrobium or Cymbidium Orchids, Lilies, Tulips, Mums and Waxed Flowers.

extra touches + sweet flourishes ...

Please ask about additional elements to sweeten your event ... may we suggest;

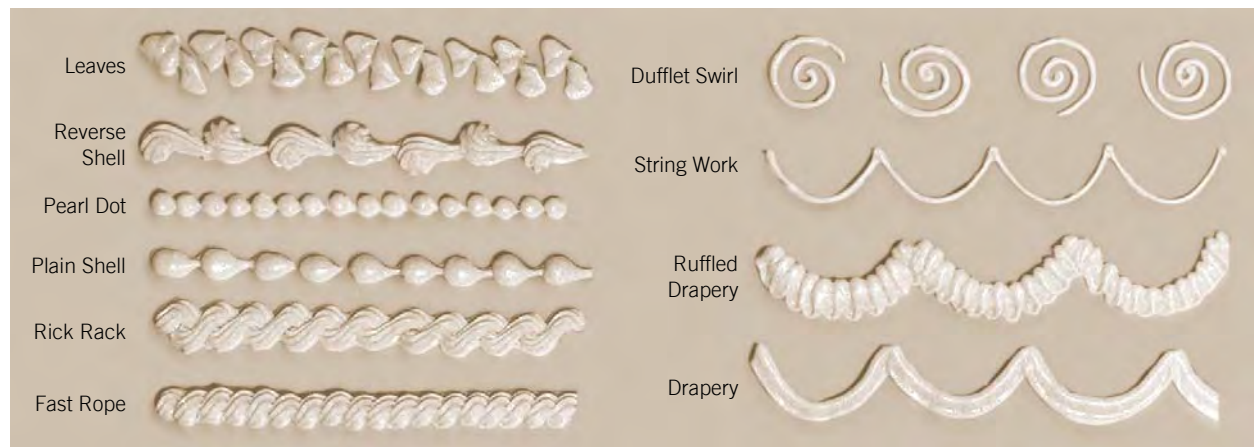
- Dufflet's pastries, tarts, bars and cookies for **gift baskets, meetings, party trays** and **sweet tables**
- dark or white **chocolate plaques** in 2 sizes for piped-on inscriptions, images or designs
- **edible photos** for cakes, chocolate plaques or cupcakes
- edible **gold or silver** highlighting
- edible **bows, monograms** or **roses**

more ways to make it your own ...

- **Custom artwork** ... simple **line-drawings or logos** may be recreated for your cake. Please allow a **minimum of one week** to prepare a quotation for custom decorations upon receipt of your artwork sample.
- **Custom colours** ... personalize your **finish or piping accents** with naturally tinted buttercreams in **pale shades** of Yellow, Orange, Pink, Lilac, Purple, Green and Chocolate. **Custom matched colours** may require non-natural ingredients.
- **Custom sentiments** ... choose Block or Script writing styles for your cake or chocolate plaque **inscriptions**.
- **Custom graphics** ... adorn your cakes, chocolate plaques or cupcakes with your **photos, logos or designs** printed on **edible paper** using *food colour inkjet printers. Supply us with your **high-resolution artwork** and photos via email, or deliver photographs to be scanned digitally. **colours may not be identical to originals*

decorative border piping ...

We are pleased to decorate the base or edge of your cake with any of these piping designs;



ordering + payment ...

- we require a **minimum of one (1) weeks** notice for single-tiered celebration cakes
- custom orders (**cakes not based on a design from our gallery**) will require additional notice
- any **changes to orders** are required before 12:00 pm with **three (3) business days** notice.
- for cakes to be delivered, full payment is required upon order
- for cakes to be picked-up, a **deposit of 50%** is required upon order, with final payment due at pick-up
- we accept all major credit cards, debit cards, cheque and cash payments
- for a full **refund**, we require 3 business days notice before 12:00 pm for cancellations.
- **deposits** will not be refunded without proper notice.

delivery ...

- no matter the size or style, our cakes are **securely boxed** for pick-up or delivery
- **Dufflet refrigerated vehicles** deliver Mondays through Saturdays within a delivery window from 9am to 3pm
- for Sunday deliveries, or a **guaranteed delivery time** Mondays to Saturdays, a courier delivery can be arranged
- **delivery charges** within Metro Toronto start at \$30.00. Rates are calculated based on destination address
- our cakes are not suitable for **shipping via air or land freight**
- cakes picked up from Dufflet Pastries should be transported in **air-conditioned vehicles** or refrigerated containers

For orders requiring delivery, please provide the following **venue information**;

- **Name** of venue plus **full address** (including closest main intersection) and venue's **main telephone** number
- Venue **contact person's** name and phone number (for before and for day of event)
- Confirmed **delivery hours** at venue
- a visual inspection and an authorized signature is required at delivery



White Chocolate Chic #101

White Chocolate Mousse Cake

Single-tier only

PHOTO

type: single tier round
 finish: white chocolate shavings + curls
 flower: asiatic lilies + ivy
 arrangement: crown



DUFFLET
 www.dufflet.com may 2010



Tiffany Blue Gift Box #102

Finishes available: fondant only

Single-tier cake

PHOTO

type: single tier square
 finish: rolled fondant
 decoration: white chocolate paste ribbon + bow



DUFFLET
 www.dufflet.com may 2010



Groom's Cake #103

Finishes available: buttercream or fondant (decoration in tinted white chocolate paste)
 Single-tier cake

PHOTO

type: single tier rectangle
 finish: buttercream + tinted white chocolate paste
 flowers: rose
 edge + base border piping: reverse shell



DUFFLET
 www.dufflet.com may 2010



Wedding Shower #104

Finishes available: buttercream or fondant (with buttercream piping)

Single-tier cake

PHOTO

type: single tier round
 finish: buttercream
 flowers: sweetheart roses
 arrangement: crown
 base border piping: ruffled drapery



DUFFLET
 www.dufflet.com may 2010



Wedding Anniversary #105

Finishes available: buttercream or fondant (with buttercream piping)

Single-tier cake



PHOTO
type: single tier round
finish: buttercream
flower: roses
arrangement: cluster
decoration: silver accented artwork
base border piping: leaves

DUFFLET
www.dufflet.com may 2010



Baby Shower #106

Finishes available: buttercream or fondant (with buttercream piping)
Multi-tier or Single-tier cakes

PHOTO
type: single tier round
finish: buttercream
decoration: tinted white chocolate paste baby booties
edge border piping: ruffled drapery + bows



DUFFLET
www.dufflet.com may 2010



Baptism #107

Finishes available: buttercream or fondant (with buttercream piping)
Multi-tier or Single-tier cakes

PHOTO
type: single tier square
finish: buttercream
decoration: tinted white chocolate paste cross



DUFFLET
www.dufflet.com may 2010



Baby Birthday #108

Finishes available: buttercream or fondant (with buttercream piping)
Multi-tier or Single-tier cakes

PHOTO
type: single tier round
finish: buttercream
decoration: tinted white chocolate paste bears + mini birthday cake



DUFFLET
www.dufflet.com may 2010



Daisy Chain #109

Finishes available: buttercream or fondant or chocolate ganache on Celebration Cake flavours

Multi-tier or Single-tier cakes

PHOTO decoration: tinted white chocolate paste daisies

Daisy chain decoration is also available on certain flavours of Fresh Collection Layer Cakes



DUFFLET
www.dufflet.com may 2010



Bar Mitzvah #110

Finishes available: buttercream or fondant (with buttercream piping) Single-tier cake

PHOTO type: single tier square finish: buttercream decoration: tinted white chocolate paste + gold highlights



DUFFLET
www.dufflet.com may 2010



Chinese New Year #111

Finishes available: buttercream or fondant (with buttercream piping)

Multi-tier or Single-tier cakes

PHOTO type: single tier square finish: rolled fondant flower: spider orchids arrangement: cluster decoration: tinted white chocolate paste + gold painted chinese characters



DUFFLET
www.dufflet.com may 2010



Dreamy Meadow #112

Finishes available: buttercream or fondant (with buttercream piping)

Single-tier slab cakes

PHOTO type: single tier rectangle (slab) finish: buttercream flowers: mini gerbera daisies arrangement: clusters



DUFFLET
www.dufflet.com may 2010



Halloween #113

Finishes available: buttercream or fondant (with buttercream piping) - Single-tier cakes

PHOTO
 type: single tier round
 finish: buttercream
 decoration: tinted white chocolate
 paste shapes +
 buttercream accents



DUFFLET
 www.dufflet.com may 2010



Seasons Greetings #114

Finishes available: buttercream or fondant (with buttercream piping) - Single-tier cake

PHOTO
 type: single tier round
 finish: buttercream
 decoration: tinted white chocolate
 paste holly + berries
 edible photo



DUFFLET
 www.dufflet.com may 2010



Mocha Slab #115

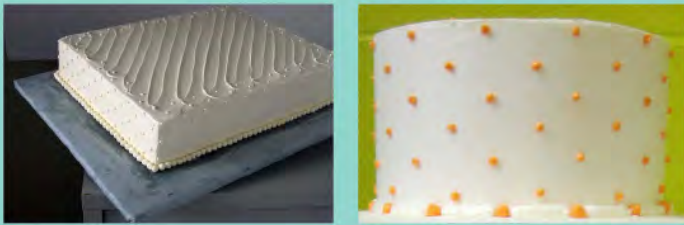
Finishes available: as shown

Single-tier cake

PHOTO
 type: single tier rectangle (slab)
 finish: buttercream
 decoration: dark chocolate glaze
 + buttercream inscription



DUFFLET
 www.dufflet.com may 2010



Classic Pearl Dot Slab #116

Finishes available: buttercream or fondant (with buttercream piping)

Single-tier slab cake (see also #01 for multi-tier)

PHOTO
 type: single tier rectangle
 finish: buttercream
 base border piping: pearl dot



DUFFLET
 www.dufflet.com may 2010



Dufflet Swirl Slab #117

Finishes available: buttercream or fondant (with buttercream piping)

Single-tier slab cake (see also #15 for multi-tier)

PHOTO
type: single tier rectangle
finish: buttercream
base border piping: pearl dot



DUFFLET
www.dufflet.com may 2010



Chocolate plaques with inscriptions #118

Finishes available: plaques may be placed on top of or propped next to any Dufflet cake

Plaque sizes + flavours:
Large 7.5", Small 4.5"
White or Dark chocolate

PHOTO
type: Fresh Collection
9" layer cake
finish: buttercream
decoration: small plaque (dark chocolate) with a buttercream inscription



DUFFLET
www.dufflet.com may 2010



Chocolate plaques with photos #119

Finishes available: plaques may be placed on top of or next to any Dufflet cake

Plaque sizes + flavours:
Large 7.5", Small 4.5"
White or Dark Chocolate

PHOTO
type: Fresh Collection
9" layer cake
finish: buttercream
decoration: edible photo mounted on large white chocolate plaque



DUFFLET
www.dufflet.com may 2010



Birthday greeting #120

Finishes available: buttercream or fondant (with buttercream piping)

Multi-tier or Single-tier cakes

PHOTO
type: single tier round
finish: buttercream
decoration: edible photo + buttercream border picture frame design
base border piping: reverse shell + pearl dot combo



DUFFLET
www.dufflet.com may 2010



2-sheet edible photo #121

Finishes available: buttercream or fondant (with buttercream piping)

Single-tier cakes

PHOTO type: single tier rectangle
 finish: buttercream + tinted buttercream (design #117 Dufflet Swirl)
 decoration: 2 edible photo sheets combined to create one image



DUFFLET
 www.dufflet.com may 2010



Mini Wedding Cakes #201

Finishes available: fondant (w/ buttercream piping)
 Minimum order: 24 identical mini cakes

Mini cake flavours:
 -Classic Mocha
 -Classic Lemon
 -Simple White
 -Classic Chocolate

PHOTO type:
 A: 1-tier 2.5" round
 B: 2-tier 2.5" x 1.5" round
 finish: rolled fondant
 decoration: tinted white chocolate paste flowers + bows



Mini cake designs:
 -Fanciful Twirls + mini blossoms
 -Triple Dots + mini hearts
 -Pearl Dot + mini daisies
 -Beautiful Bows + tinted white chocolate paste bow

DUFFLET
 www.dufflet.com may 2010



Wedding Cupcakes #202

Finishes available: buttercream only
 Cupcake flavours: chocolate or vanilla

Minimum order: 24 cupcakes per flavour
 Designs or Pictures must be in multiples of 12 identical looking cupcakes

PHOTO type: 2.5" cupcakes
 finish: buttercream
 decoration: tinted buttercream designs (flowers, monograms), white chocolate shavings, edible metallic balls, edible pictures



DUFFLET
 www.dufflet.com may 2010



Photo Cupcakes #203

Finishes available: buttercream only
 Cupcake flavours: chocolate or vanilla
 Minimum order: 12 identical cupcakes

PHOTO type: 3" cupcakes
 finish: tinted buttercream
 decoration: edible photos



DUFFLET
 www.dufflet.com may 2010



Over-size Fresh Collection Cakes

Over-size versions of these Fresh Collection cakes are available per the size charts below
 These cakes cannot be modified with multi-tier or single-tier design concepts
 Why not add a chocolate plaque with an inscription or edible photo
 to stand next to your cake? (see design ideas #118 and #119)



Chocolate Mousse ... Light chocolate mousse alternates with layers of flourless chocolate cake, covered with bittersweet ganache and a cluster of chocolate curls

Chart B Cakes	
Size	Serves
12" Round	25 - 30
14" Round	35 - 40
16" Round	50 - 55
18" Round	60 - 65



Chocolate Raspberry Truffle ... Three layers of light chocolate cake filled with raspberry buttercream, pureed berries and a rich chocolate truffle cream

Chart B Cakes	
Size	Serves
12" Round	25 - 30
14" Round	35 - 40
16" Round	50 - 55
18" Round	60 - 65



Toasted Almond Meringue ... Fresh berries and cream between crunchy layers of almond meringue

Chart C Cakes	
Size	Serves
12" Round	25 - 30
14" Round	35 - 40
16" Round	50 - 55
18" Round	60 - 65
9" x 12" Rectangle	25 - 30



White Chocolate Mousse ... Classic sponge cake layered with white chocolate mousse and strawberry filling, covered in white chocolate curls.

Chart D Cakes	
Size	Serves
12" Round	25 - 30
14" Round	35 - 40
16" Round	50 - 55
18" Round	60 - 65
18" x 24" Rectangle	100 - 120

Dessert and Sweet Trays

Our divine ready-to-serve sweet trays make entertaining easy! We artfully arrange our most popular pastries as 12" or 16" tray selections and will suggest portions that best reflect your event theme - cocktail party, office celebration or boardroom meeting.

Same day orders are possible but selection will vary according to that day's availability. For a customized tray, please contact us a minimum of 24 hours in advance.



Photo Top: - 16" Dessert Tray - 16" Petit Fours Tray - 12" Dessert Tray

Photo Right: - 16" Party Trays (Mini Tarts & Squares)

Dessert Tray - Mini Pastries

12" Round 12-15 pieces
16" Round 16-18 pieces

Party Tray - Mini Tarts & Squares

12" Round 25-30 pieces
16" Round 40-45 pieces

Party Tray - Breakfast Selection

12" Round 8-10 pieces
16" Round 16-18 pieces

Party Tray - Gourmet Cookies

12" Round 12-15 pieces
16" Round 25-30 pieces

Petit Fours Tray

12" Round 24 pieces
16" Round 48 pieces





#C01 Classic Pearl Dot
(see also #C116 and #W01)



#C02 Lovely Loops
(see also #W02)



#C03 Ivory Tower
(see also #W03)



#C04 Words of Love
(see also #W04)



#C05 Daisy Cascade
(see also #W05)



#C06 Elegant Stripes
(see also #W06)



#C07 Flights of Fancy
(see also #W07)



#C08 Filigree
(see also #W08)



#C09 Country Basket Weave
(see also #W08)



#C10 Cornelli Lacework
(see also #W10)



#C11 Chocolate Whimsy
(see also #W11)



#C12 Ivory Renaissance
(see also #W12)



A > B > C

#C13 French Garden Couture
(see also #W13)



#C14 Trailing Vines
(see also #W14)



#C15 Dufflet Classic Swirl
(see also #C54 and #W15)



#C16 Summer Garden
(see also #W16)



#C17 Rose Trellis
(see also #W17)



#C18 Urban Elegance
(see also #W18)



#C19 Brilliant Baroque
(see also #W19)



#C20 Rose Petal Cloud
(see also #W20)



#C21 Snow Flake
(see also #W21)



#C22 Cascading Blossoms
(see also #W22)



#C23 Fanciful Twirls
(see also #W23)



#C24 Modern Blooms
(see also #W24)



#C25 Floral Swags
(see also #W25)



#C26 Shimmering Ribbons
(see also #W26)



#C27 Vintage Collection
(see also #W27)



#C28 Contemporary Bands
(see also #W28)



#C29 Cherry Blossom
(see also #W29)



#C30 Pastel Flowers
(see also #W30)



#C31 Fleurs de Lys
(see also #W31)



#C32 Jade Tradition
(see also #W32)



#C33 Daisy Embroidery
(see also #W33)



#C34 Tuscan Grapes
(see also #W34)



#C35 Indian Summer
(see also #W35)



#C36 Polka Dot
(see also #W36)



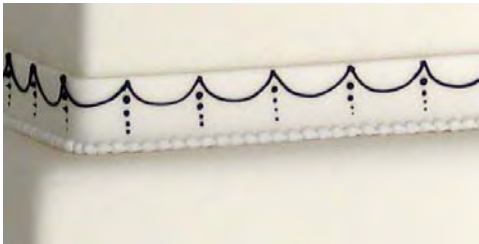
#C37 Gift Boxes
(see also #W37)



#C38 Lines in Motion
(see also #W38)



#C39 Bold Beauty
(see also #W39)



#C40 Tassels
(see also #W40)



#C41 Pearl Dust Petals
(see also #W41)



#C42 Royal Ceremony
(see also #W42)



#C108 Baby Birthday
(see also multi-tier #W43)

get inspired



designs #106 + #120



designs #109 + #112



designs #116 + #022



designs #116 + #120



design #119 (large plaque)



design #203