

# DUFFLET

## Edible Pictures & Designs - Cake Layout Examples

### Round cakes (includes 5" and 7" round chocolate plaques)



Round image (or Oval)



Square Image

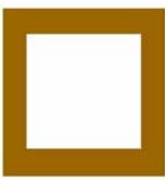


Rectangle – Portrait (or Landscape)

### Square cakes



Round image (or Oval)



Square Image



Rectangle – Portrait (or Landscape)

Edible Picture colours may not be an exact match to the original artwork as they are created using food colouring on edible frosting sheets!

## PRICES

Examples of edible pictures & designs

B&W ...



Colour wash ...



### CAKES

Up to 7.5" x 10"	- Black & White	\$20.00
	double size (2 sheets)	\$40.00
Up to 7.5" x 10"	- Colour (or colour wash)	\$20.00
	double size (2 sheets)	\$40.00

### CUPCAKES

Price for 1 x sheet of 12 (\$3.00 per cupcake);  
\*price for the cupcakes themselves is **extra (ask for quote)**

### GRAPHICS & ADD'L ARTWORK

Ask for quote \$35 min.  
\*(no extra charge for cropping or scanning)

## Cakes suitable for applying edible pictures

Any flavour cake (except Mousses) masked with white buttercream.

Other cakes may be chosen provided the edible picture is mounted onto a white chocolate plaque to be placed on top of the cake – please inquire when ordering.

Corporate logos ...



4-sheets combined on a large cake ...



Edible image cupcakes ...



## Cupcake restrictions

Available on the 3" Chocolate or Vanilla cupcakes with white buttercream.

2" circle frosting sheets - **minimum order is 12 cupcakes**

- each sheet of 12 must have the **same image**
- B&W or Colour pictures are the same price

## Acceptable image formats

### VIA EMAIL

- .jpg, .psd, .eps, .tif, .bmp, .pdf, .gif, (any format that can be manipulated using Photoshop)
- Maximum file size for email is 1 MB – larger files must be supplied on a CDR
- **Email your image as an attachment to [retail@dufflet.com](mailto:retail@dufflet.com)**
- **Do not imbed image into your email, Word or PowerPoint file.**
- Preferred resolution is 300 dpi – images from websites at 72 dpi can not be made larger (what you see is what you get).

### TO BE SCANNED

- Clean photos, drawings, artwork, magazines, books, etc. (stains, scratches and rips will show on the final scan)
- Napkins and paper plates are not suitable as they are porous (which shows on the scan) and wrinkle easily
- Maximum original size for scanning is 8.5" x 14"
- Artwork to be returned upon request - please label artwork on the back with your name and phone number. We can not take responsibility for loss or damage to artwork supplied.

## GRAPHICS EFFECTS, ALTERATIONS AND ADDITIONAL ARTWORK

NO EXTRA GRAPHICS CHARGE

Circular cropping for chocolate plaques...



Colour wash (sepia), crop for emphasis...



EXTRA CHARGES - ask for quote and availability of graphics services

## ORDERING INFORMATION

- Advance notice: A minimum of 3-business days for Fresh Collection cakes or a minimum of 1-week for Celebration Cakes (more than 12 slices)
- Size: Edible Picture sheets cover approximately 7.5" x 10" depending on the size and shape of your image AND the size and shape of the cake; we can create larger images by combining 2 or more sheets provided your image can be enlarged
- Extras: Images can be applied to White Chocolate plaques, add an additional charge
- Piping/Inscriptions: Piping and Inscription styles at the discretion of our Bakery - note that Edible Pictures will have piping around the border

## EDIBLE PICTURES & DESIGNS CHECKLIST

- Will you be supplying the image via email or via delivery to one of our Retail stores?
- Have you chosen your preferred layout?
- Have you verified that your image is the correct resolution for the desired size?
- Does your image require cropping?
- Is your artwork a square, a rectangle or a round shape and which shape cake will it be atop?
- Do you require multiple edible picture sheets to be spread over a large cake?
- Does your image require graphic alterations to which additional charges will apply?

DUFFLET RETAIL CAFÉ LOCATIONS IN TORONTO

DOWNTOWN 787 QUEEN ST. W. 416-504-2870 UPTOWN 2638 YONGE ST. 416-484-9080 BEACH 1917 QUEEN ST. E. 416-699-4900  
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